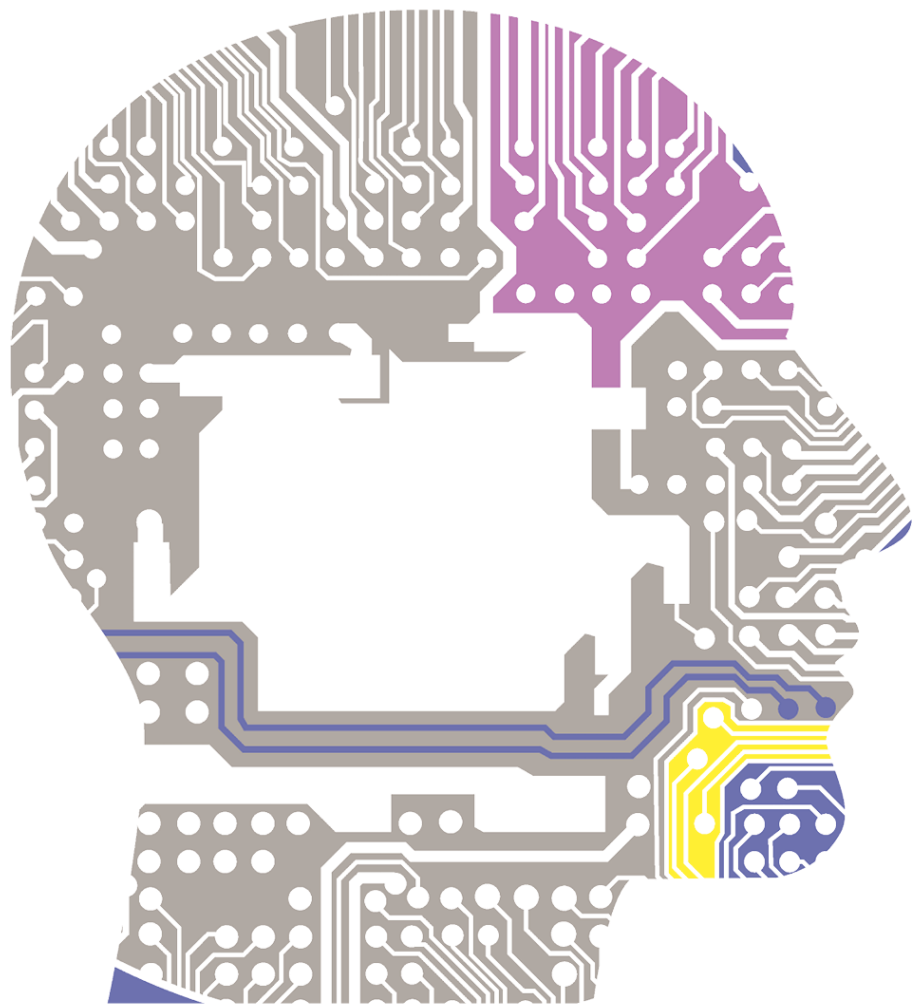




Изгубени в информационния балон?

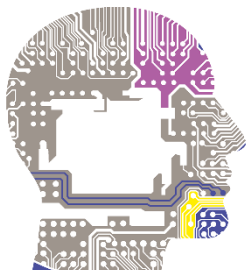
Относно нежеланите последици от
филтрирането и персонализирането в
Интернет



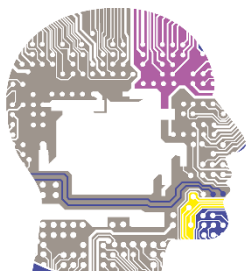
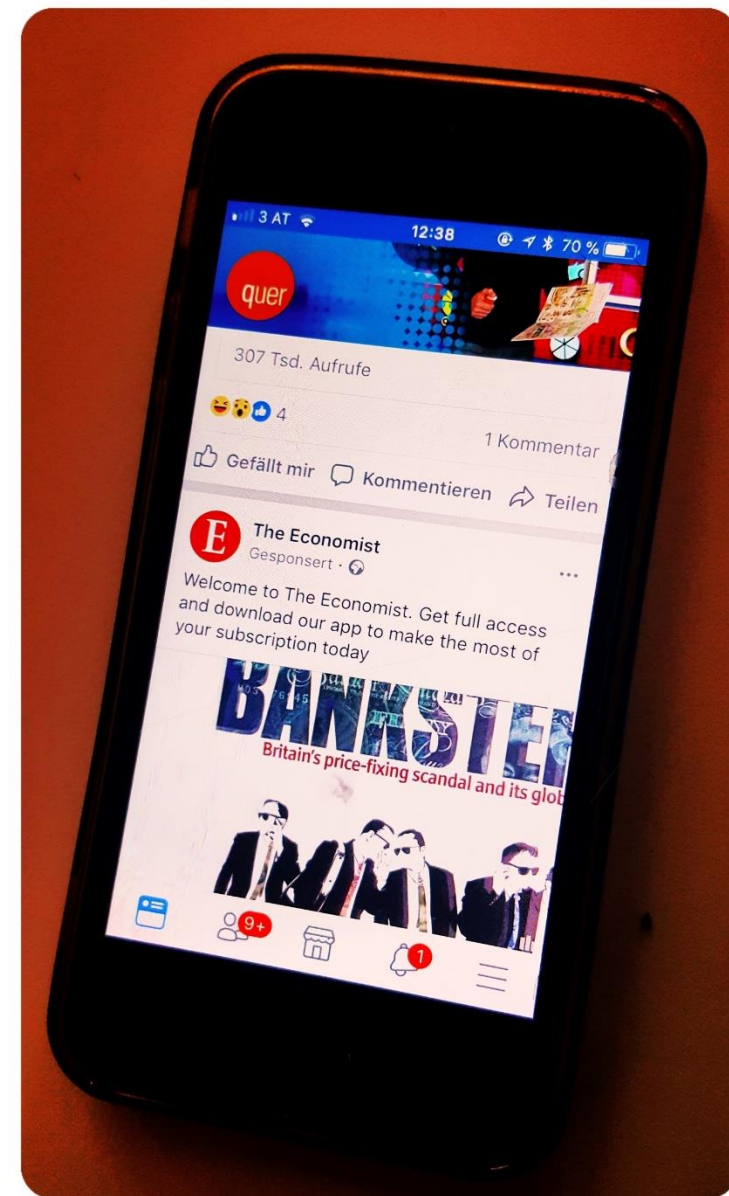
Интервю с един гражданин



„Сутрин ставам, изпълнен със
съмнения и вечер отново си лягам,
изпълнен със съмнения“

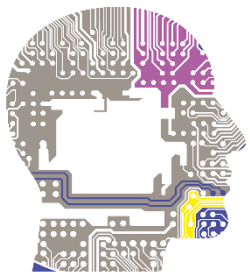
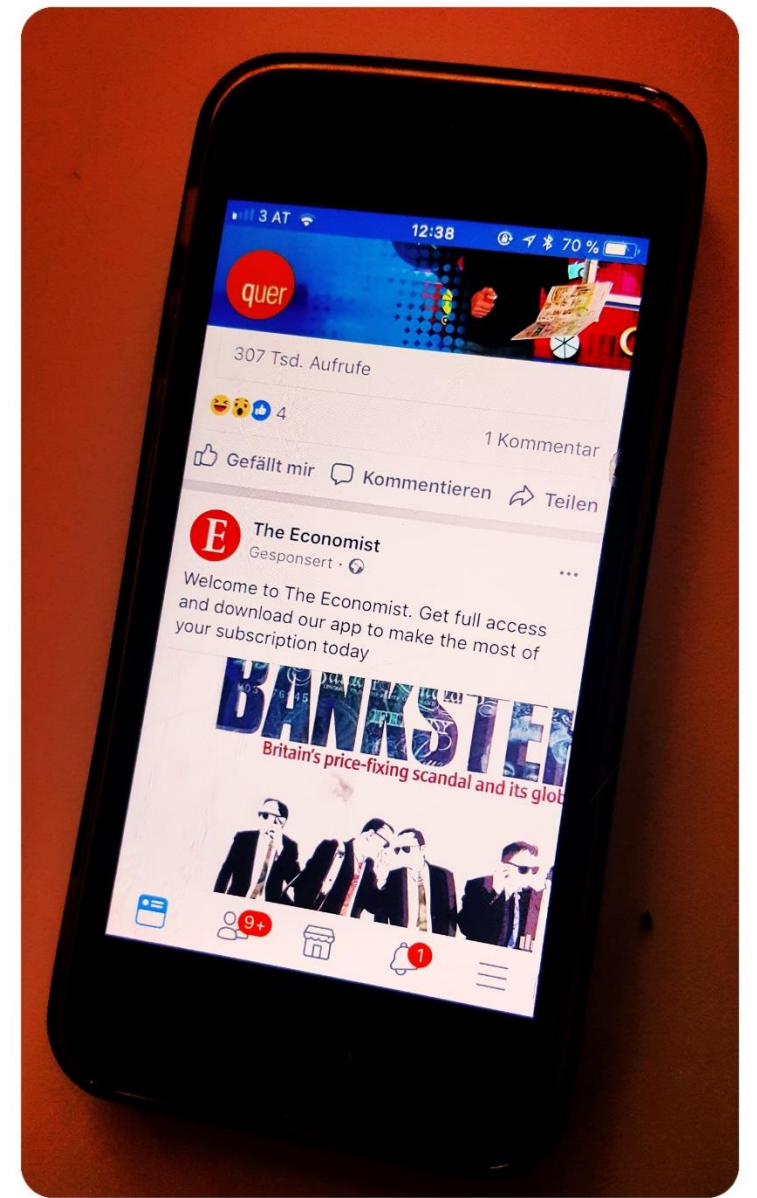


Съчетанието на човек и технология

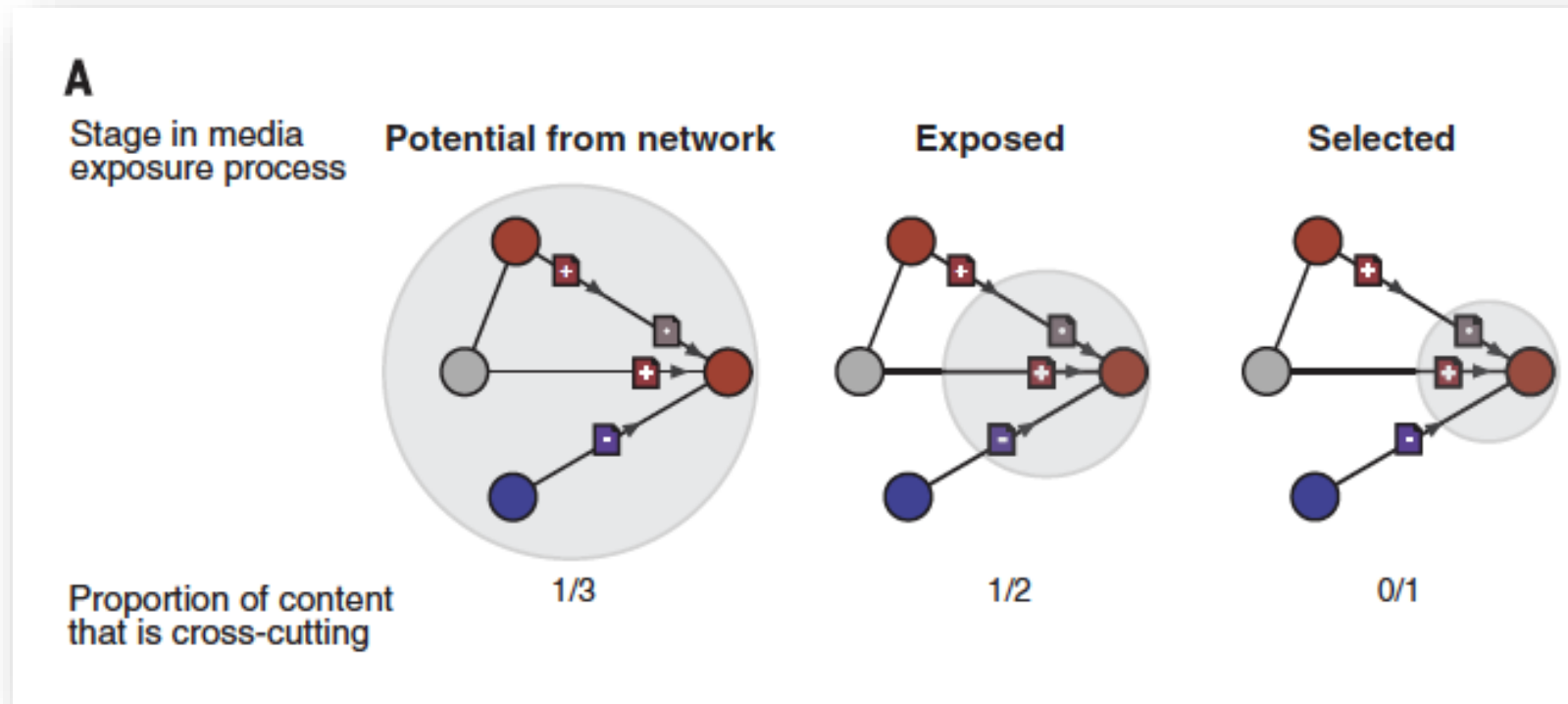


Съчетанието на човек и технология

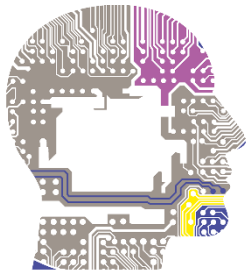
- Мотивирано мислене
- Усилване чрез алгоритъм?

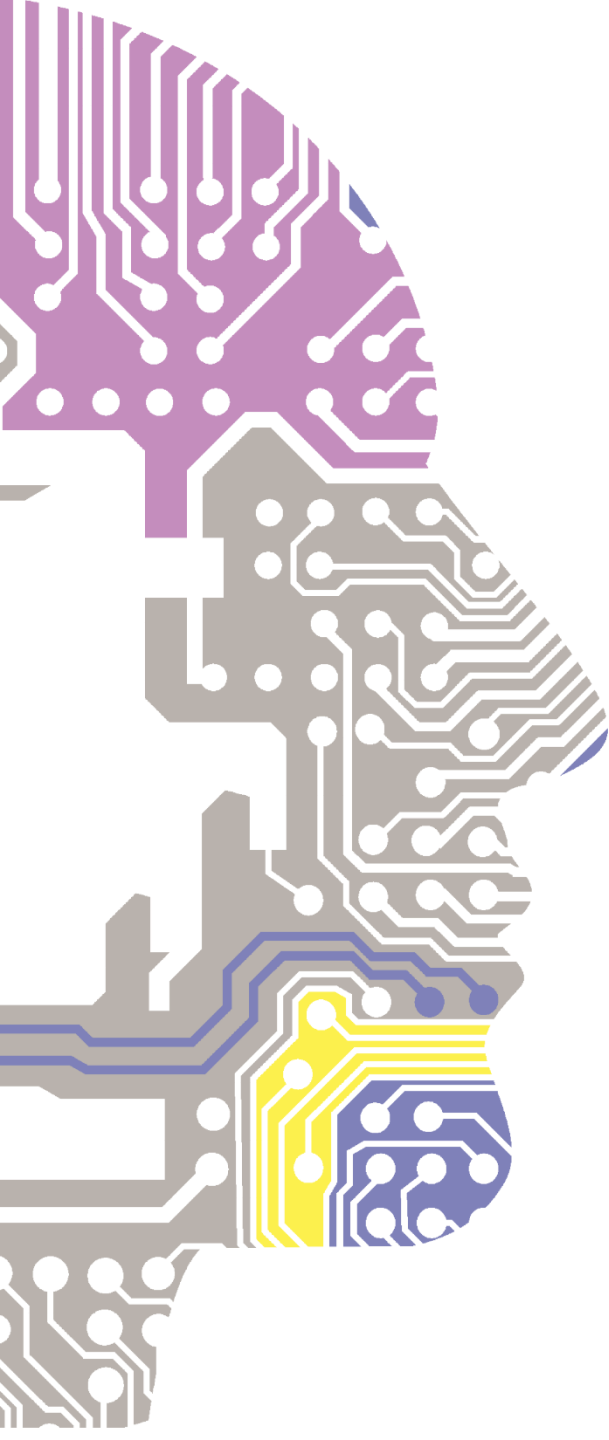


Изследване на филтърните балони



Автори: Bakshy, Messing, Adamic

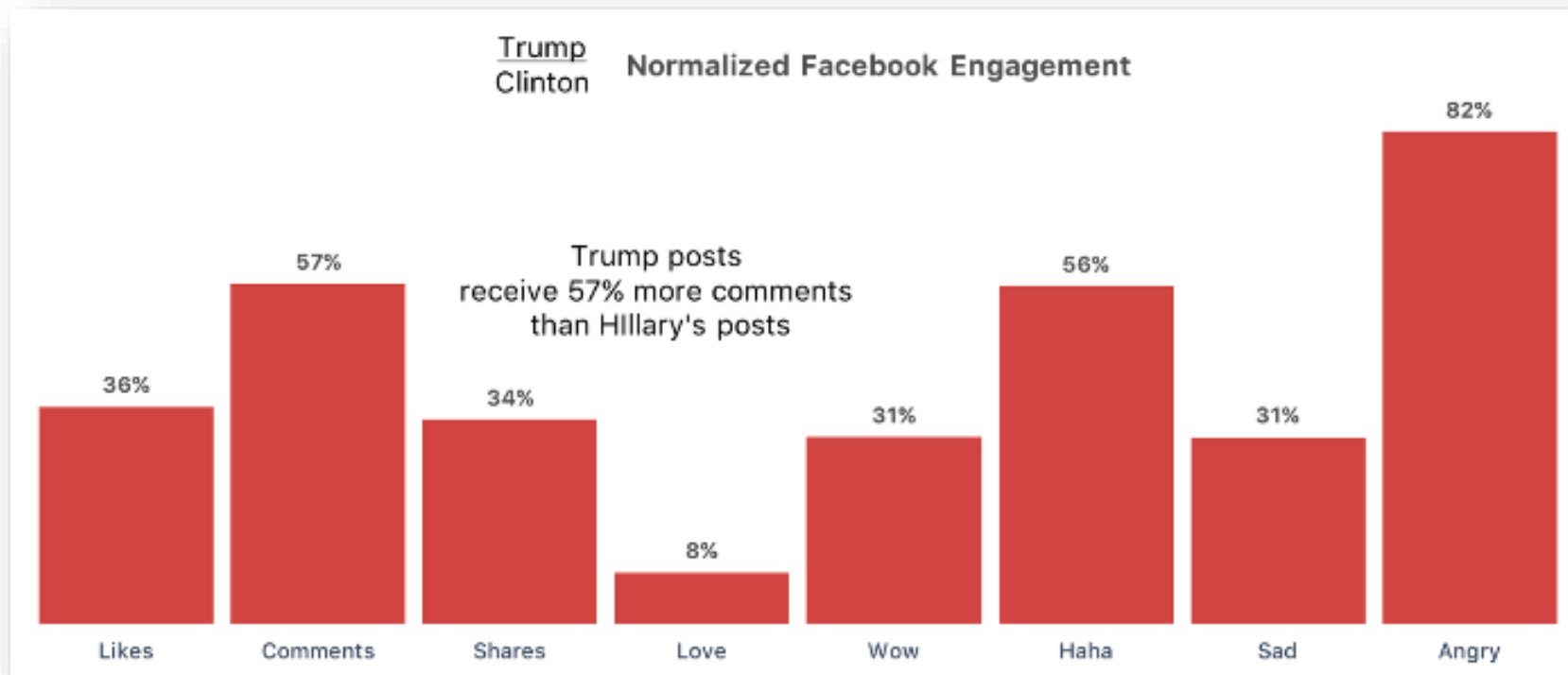




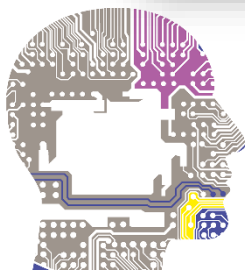
Възможни странични ефекти от алгоритмите

Пример1: Алгоритмите като „машини за драми“

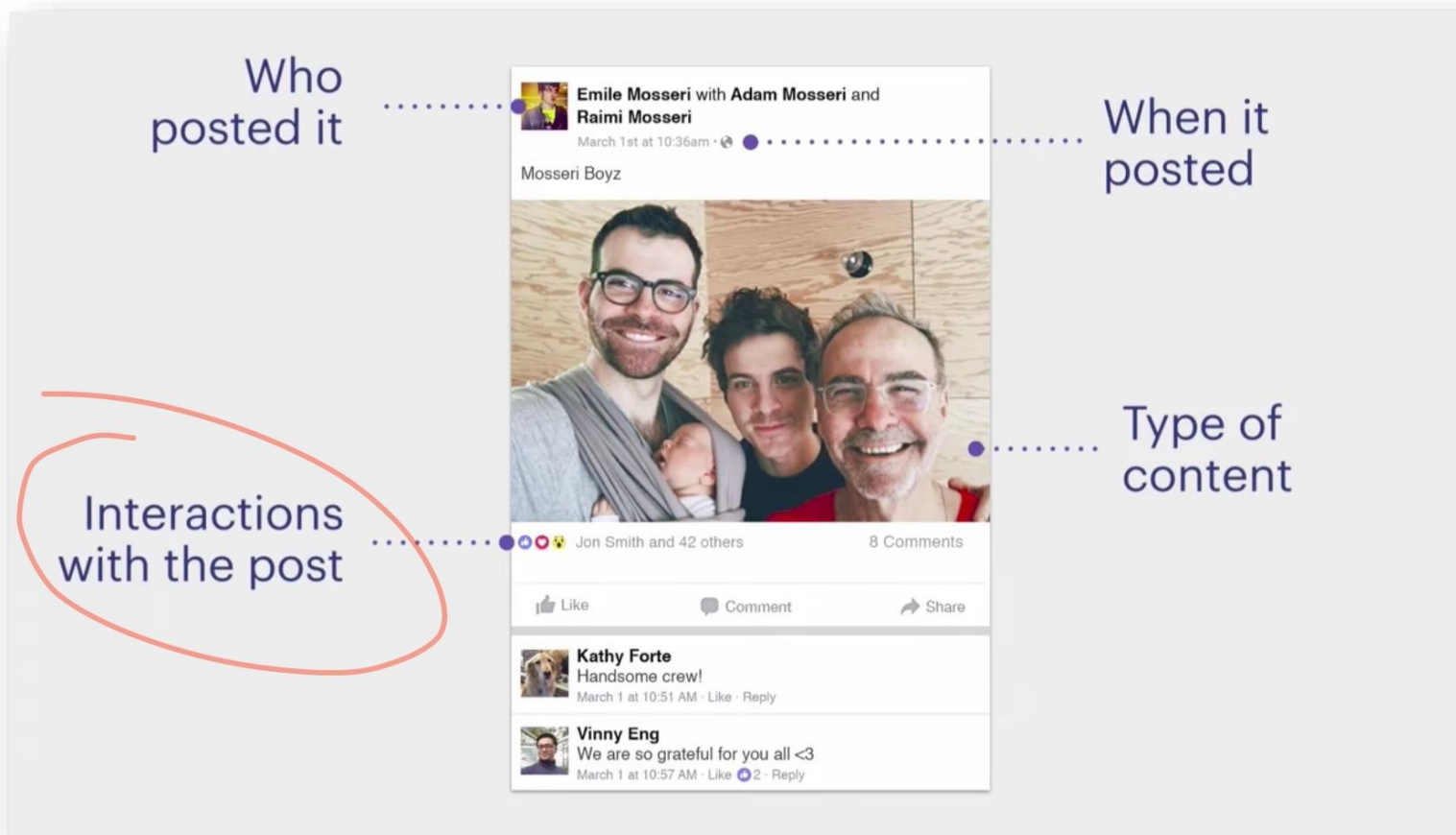
Успехът на провокаторите



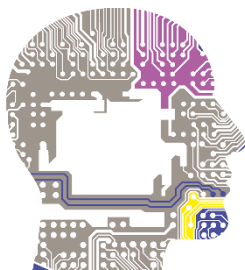
анализ: Patrick Martinchek

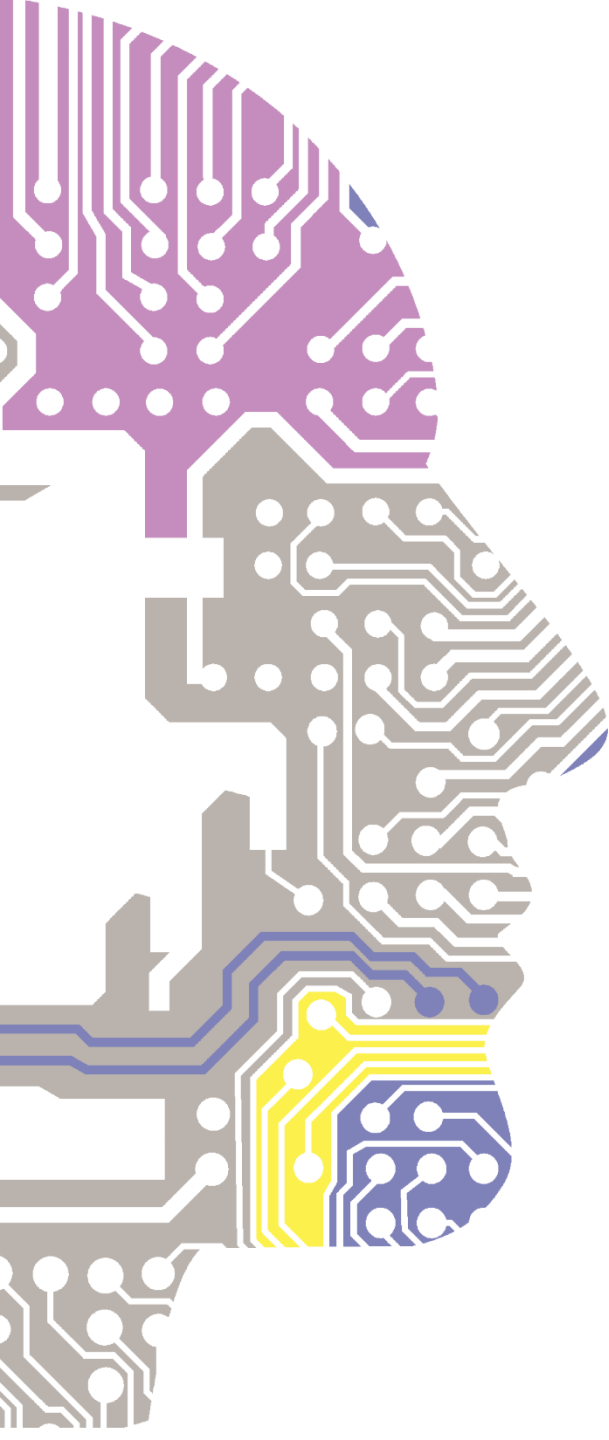


Формиране на новинарския поток



Източник:
newsroom.fb.com





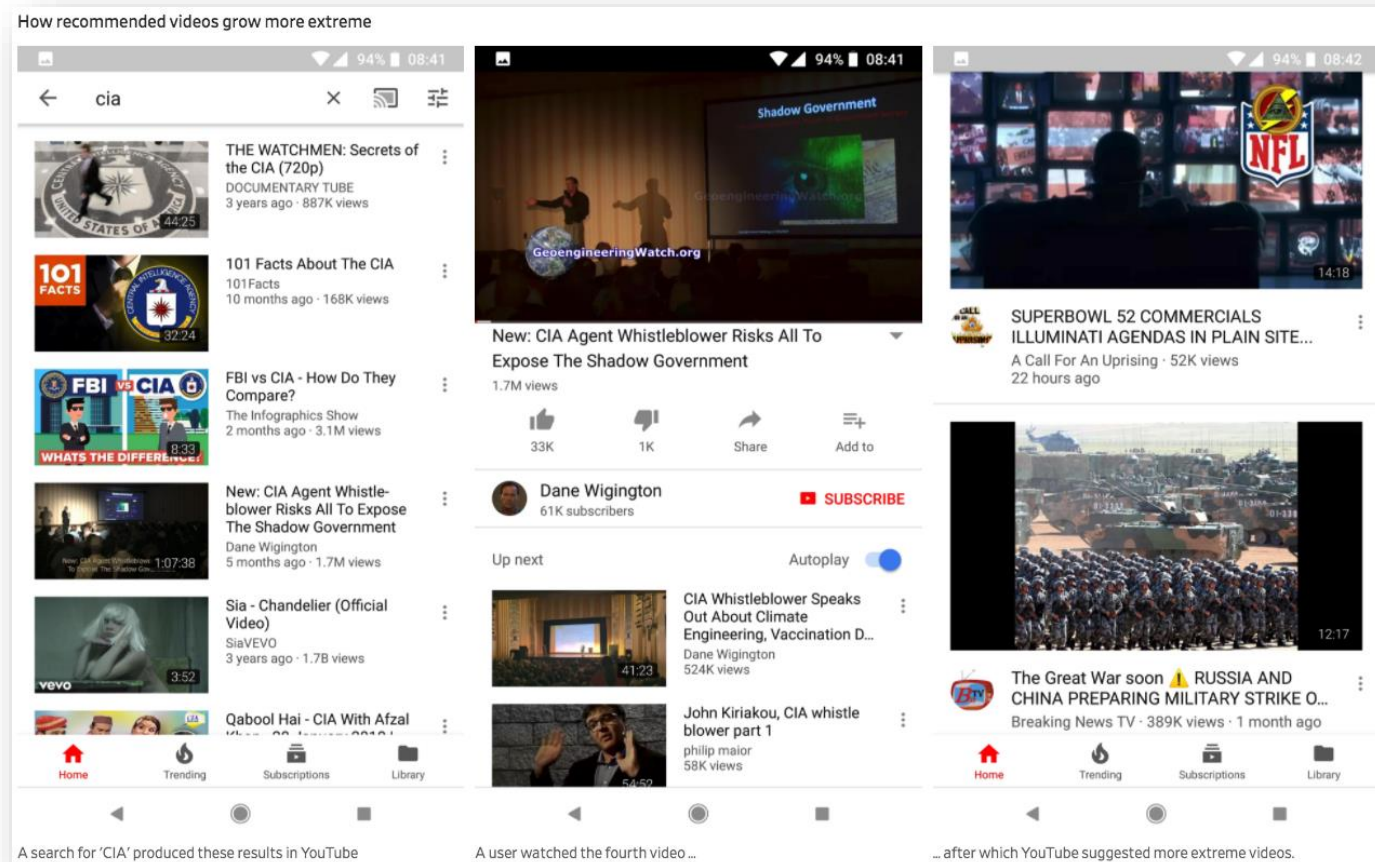
Възможни странични ефекти от алгоритмите

Пример 2: Тъмните страни на цифровите системи по предпочитание

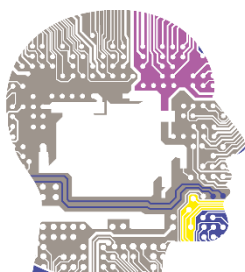


Quelle: A

Пример: YouTube



Источник:
[wsj.com/articles/how-youtube-drives-viewers-to-the-internets-darkest-corners-1518020478](https://www.wsj.com/articles/how-youtube-drives-viewers-to-the-internets-darkest-corners-1518020478)



Какво следва да постигне алгоритъмът?



Screen Time

Hours a day global users spend on the service

YouTube

More than 1 billion

Facebook

Approximately 1 billion

Netflix

140 million

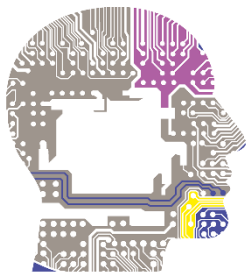
Snapchat

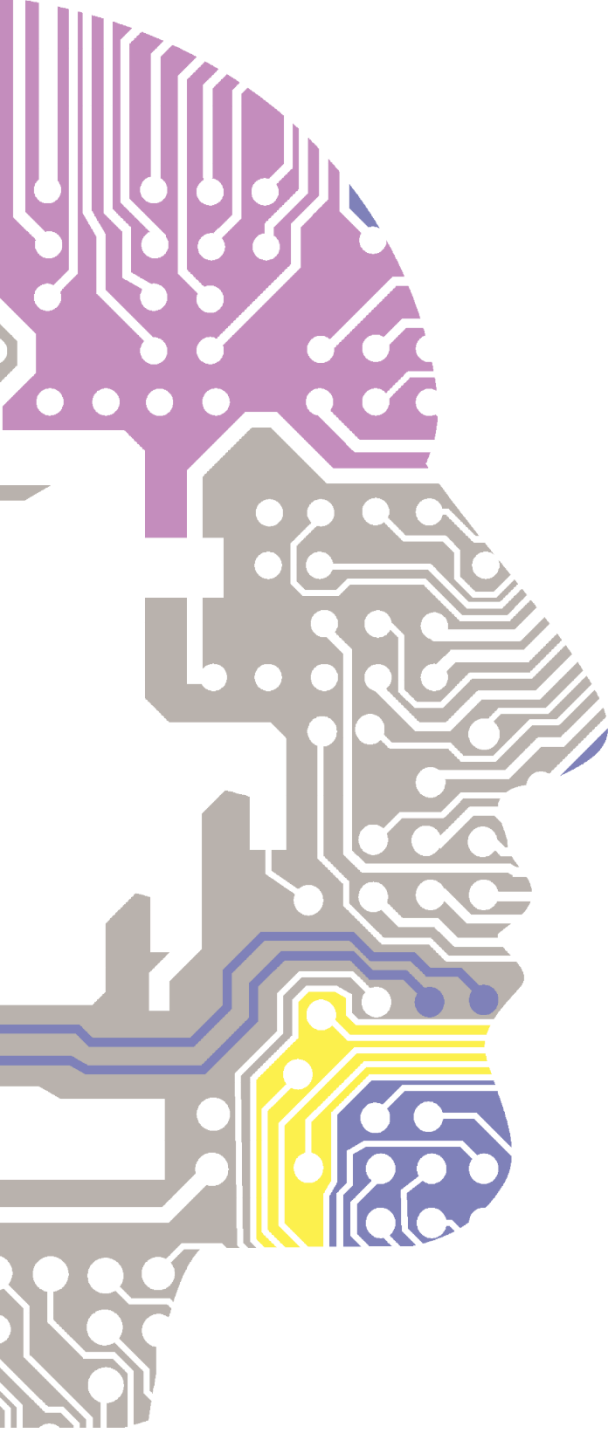
87 million

Note: YouTube as of late 2016; Facebook, January; Netflix, December; Snapchat, August

Source: the companies

Източник:
[wsj.com/articles/how-youtube-drives-viewers-to-the-internets-darkest-corners-1518020478](https://www.wsj.com/articles/how-youtube-drives-viewers-to-the-internets-darkest-corners-1518020478)





Какво можем да направим?

Как могат да реагират науката, платформите, законодателите и индивидите

Общ регламент за защита на данните



Why a Right to Explanation of Automated Decision-Making Does Not Exist in the General Data Protection Regulation ☆

International Data Privacy Law, 2017

47 Pages • Posted: 24 Jan 2017 • Last revised: 20 Sep 2017

[Sandra Wachter](#)

University of Oxford - Oxford Internet Institute

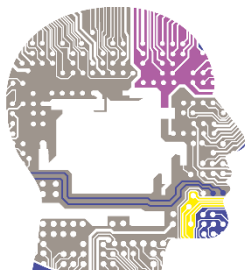
[Brent Mittelstadt](#)

University of Oxford - Oxford Internet Institute

[Luciano Floridi](#)

University of Oxford - Oxford Internet Institute

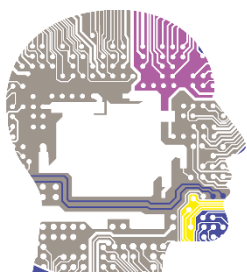
Date Written: December 28, 2016

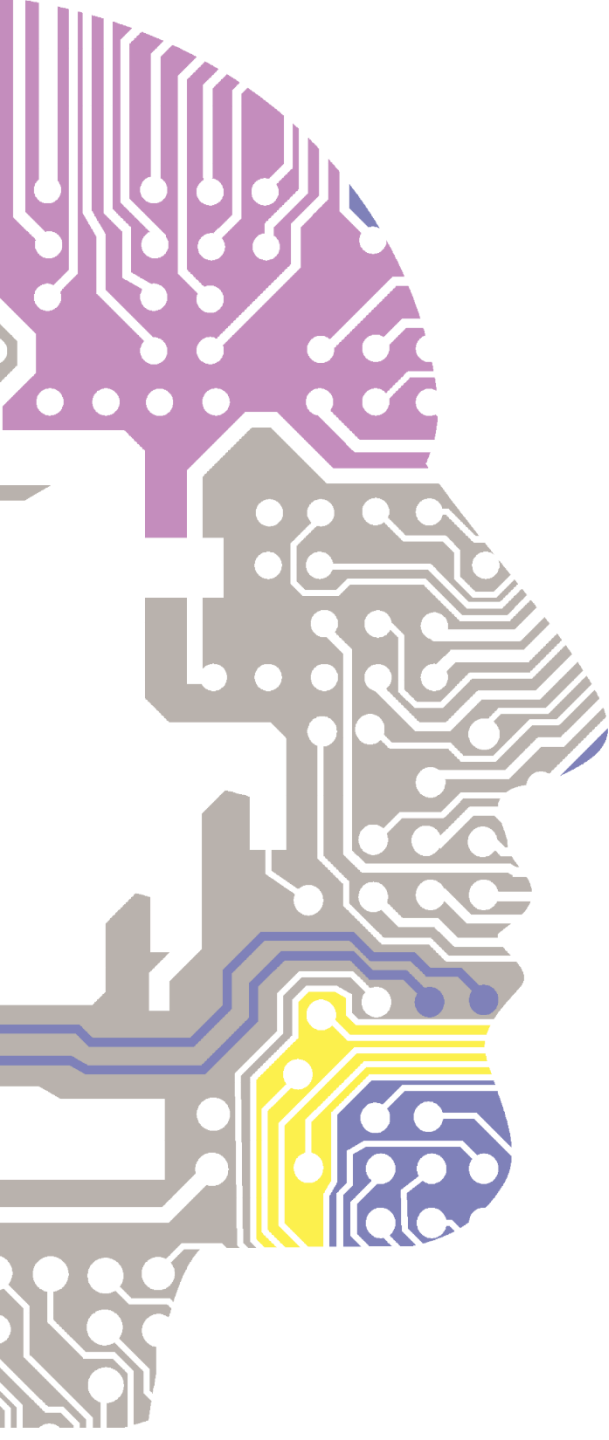


Мит: необяснимата технология



Източник: Little
Britain





Благодаря за вниманието

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