

# The role of managers in time of changes

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*„The Only Constant in Life is  
Change.“*

*Heraclitus*



*Lead the change and be the.....*

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# Kotter's\* model of change management by Snow White

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1. Generate need



2. Create coalitions



3. Define vision



4. Communicate vision



5. Strength the others



6. Quick wins



7. Change



8. Maintenance

\*Dr. John Kotter, 1996



*And they lived happily ever after*

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*Thank you for your  
attention*

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